

October 11, 2011

Mr. Randy Johnson, President
U.S. Lamp, Inc.
3600 Velp Ave. #1
Green Bay, WI 54313-6503

Dear Randy,

On behalf of the "Lighting Applications" class at Northeast Wisconsin Technical College, we want to thank you for hosting us at your company on October 6th. The presentation that you made was a great overview of the lighting products that are available in today's market and how they can save consumers energy and money. Your broad knowledge of lighting and engaging teaching style made this a very worthwhile visit for our students.

Some student feedback from the trip indicated that they gained some unique insights during the tour. This included actually seeing a light box, understanding the concept of lighting 'scenes', taking a glimpse at your modern CAD light-modeling program, and learning that it's not just all about the lamp output ratings. While our learning objective for this class is primarily energy management, your firsthand experience with emphasizing light quality AND energy savings was very beneficial and rewarding. Your integrity will surely leave a good and lasting impression on your customers.

We also want to thank you for the generous donation of lighting catalogs. These will be useful for us and all future students of the course.

I'll call you to explore ideas on how our students could continue their involvement with U.S. Lamp.

Sincerely,



Chip Bircher
NWTC Energy Management Instructor

Sarah Cornish, Sam Bass, Kevin Schumacher,
Jim Vandersteen, Troy Chaltry
NWTC Students

cc: Amy Kox, NWTC

GREEN BAY CAMPUS
2740 W. Mason St., P. O. Box 19042
Green Bay, WI 54307-9042
(920) 498-5400

MARINETTE CAMPUS
1601 University Dr.
Marinette, WI 54143
(715) 735-9361

STURGEON BAY CAMPUS
229 N. 14th Ave.
Sturgeon Bay, WI 54235-1317
(920) 746-4900

or call toll-free (800) 422-NWTC